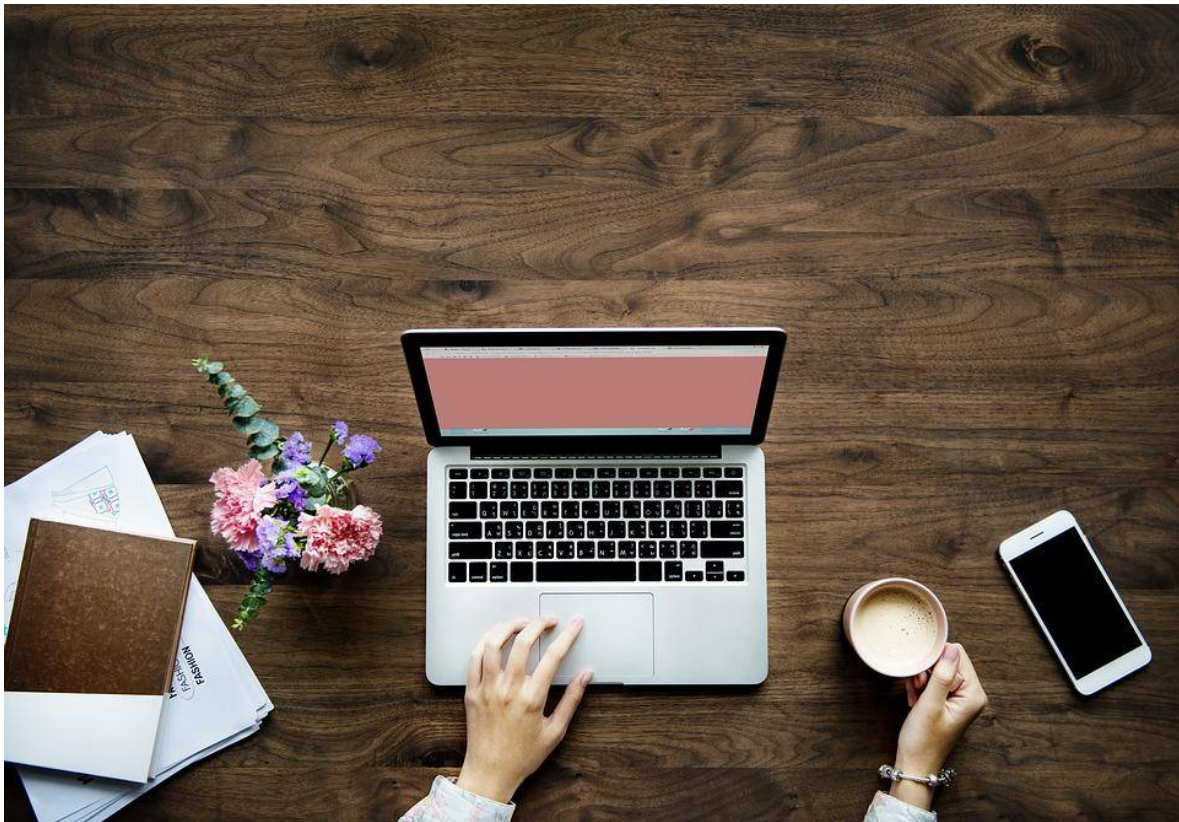




# 50 Irresistible Call-to Action Examples





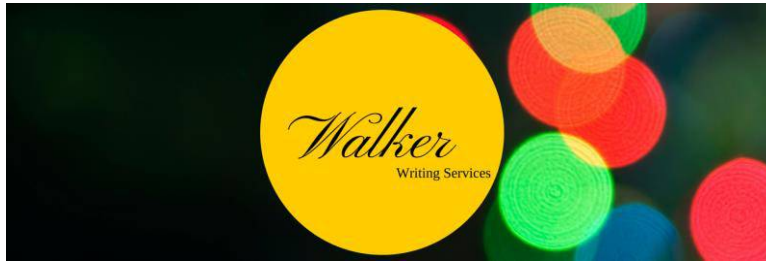
Hopefully you had a chance to watch the video that I did for [Catholics Online](#) titled – *What is a Call-to-Action and Why You Need One*. In that video I gave 5 tips for creating a compelling Call-to-Action. Here they are with a brief description of each:

1. **Keep it Simple** – You don't have to use a lot of words to get your point across. Use words that are direct and spark enthusiasm.
2. **Don't give too many CTAs** – One or two is plenty! You will confuse your audience if you give them too many decisions and they'll probably end up not doing any of them.
3. **Tell them why they should act** – what is in it for them. Not you, but what will taking you up on your CTA do to make their life better?
4. **Know Your Audience** – Make sure what you are offering really will help them and will make them eager to take advantage of your CTA
5. **Get Creative with your wording** – instead of providing a link that states, “Click here for Coupon” say “Take advantage of this incredible deal!”

In my video I promised to give you 50 Call-to-Action Examples that you can use or that will inspire you as you create your own to appeal to your target audience. So, let's get to it, shall we?

## 50 Irresistible Call-to-Action Examples

1. Sign-up for FREE (*who doesn't love free?*)
2. Take Advantage of this Incredible Offer
3. Like what you see? Find Out more!
4. Let Stay Connected!
5. Enjoy these *Free* resources and I'll send you more!
6. Be the FIRST to learn about \_\_\_\_\_ (whatever you will be delivering).
7. Sign-up for our weekly emails!
8. Follow us on Instagram to see all our new products before they launch!
9. Follow us on Instagram (or preferred social platform) for your daily dose of inspiration!
10. We want to hear from YOU!!!
11. Subscribe today and save 10% off your next order.
12. Sign-up for our newsletter and receive Free Shipping on your first order.
13. We would LOVE to hear from you! Share your story.
14. Use the hashtag # \_\_\_\_\_ to connect with us.
15. Don't waste another minute. Learn more now!
16. Find out how you can \_\_\_\_\_ too!
17. Claim your spot (or offers) before they are gone!



18. For my Loyal Subscribers
19. Grab Your Copy Now
20. Download Your Free Checklist
21. Get Members-Only Access
22. Be the Change! Make a Difference. Learn More Here.
23. Let's Stay Connected.
24. Ready to join the fight against \_\_\_\_\_?
25. I'll send you my BEST \_\_\_\_\_ tips!
26. Keep me informed.
27. I'd love to know more!
28. There's still time left! Get \_\_\_\_\_ now.
29. Give the gift of \_\_\_\_\_.
30. \_\_\_\_\_ ends tonight!
31. We Need Your Help
32. We can't do it without you.
33. Claim your freebie with a purchase of \_\_\_\_\_ or more.
34. Big Changes coming! Let us keep you *in the know*.
35. Volunteer with us.
36. Blog posts delivered straight to your inbox.
37. Never miss a post.
38. Never miss a sale.
39. Be part of our team.
40. Work with us and we can make a difference.
41. Obtain your copy of \_\_\_\_\_ today!
42. Sign-up for our free webinar.
43. Are you prepared for \_\_\_\_\_? Find out with our free \_\_\_\_\_ checklist.
44. Are you up for the challenge?
45. Want to help us save souls?
46. Tools for building your Domestic Church.
47. Find out where and when I'll be speaking.
48. Partner with us to \_\_\_\_\_.
49. Daily (weekly, monthly, whatever you choose) inspiration delivered to your inbox.
50. Let us help you to transform lives.

This is not an exhaustive (or organized) list by any means but I hope it helps get the creativity flowing, so you can craft a call-to-action that will reach your audience.

May the Lord bless and keep you,  
Christie Walker

